

# Makena Huey

award-winning journalist with a passion  
for empowering others through storytelling



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## EDUCATION

### Pepperdine University

B.A. English - Writing & Rhetoric, Minor in Journalism

2017 - 2021

GPA: 3.98 (summa cum laude)

## SKILLS

- WordPress, Camayak, social media
- Basic Spanish
- Writing and editing, including AP Style

## AWARDS

- LA Press Club's Southern California Journalism Awards: Best College Newspaper, 3rd Place
- Associated Collegiate Press: Newspaper Pacemaker Winner, Online Pacemaker Winner, Magazine Pacemaker Finalist
- College Media Association: Best Special Edition
- Pepperdine Student Publications Awards: Superior Staff Member, Editorial Leadership, Best All-Around Contributor, Service Spirit

## PROFESSIONAL EXPERIENCE

### Reporter

The Acorn Newspapers, May 2021 - Present

- Write around seven stories per week as the sole reporter for the Moorpark Acorn, covering local government, education, court and crime
- Cover county-wide events and topics for other four editions
- Lay out print edition of the Moorpark Acorn each week and manage website
- Establish Instagram presence to increase website traffic for all editions while maintaining the Moorpark Acorn's Facebook and Twitter accounts
- Contribute to Beyond the Acorn magazine and Branching Out podcast

### Contributor

Locale Magazine, March 2022 - Present

- Write freelance articles for the Southern California lifestyle magazine, which has 100 million annual impressions

### Executive Editor

Pepperdine Graphic Media, Spring 2021

- Oversaw Pepperdine's student-run multi-media publications
- Managed leadership team and remotely trained 80+ students
- Produced award-winning special edition about journalism
- Pioneered news literacy and diversity projects
- Worked 50 hours per week in digital-first newsroom

### Managing Editor

The Graphic, Fall 2020

- Edited all content while managing staff
- Produced award-winning special edition of data journalism, writing story about sexual assault
- Covered breaking news (COVID-19, elections, Woolsey fire, Borderline shooting)
- Previous Roles: Copy Editor

### Editorial Intern

San Diego Community News Group, Summer 2020

- Produced weekly pitches and assignments, writing several front-page articles
- Copy edited and assisted with page design while improving social media presence

### Editor-in-Chief

Currents Magazine, Spring 2020

- Produced award-winning magazine about gender equality on campus, writing story about intersectional feminism
- Pitched magazine's theme, stories and visual elements while mentoring staff
- Previous Roles: Assistant Editor, Assistant, Copy Editor

### Content Creator

MakeupByMakena.com, 2015 - Present

- Create written and visual beauty content for my website and social media accounts
- Collaborate with brands to increase sales and generate income